



BRILLIANT ALTERNATIVES - First to formulate feed in

# THE CLOUD

## Formulate “In the Cloud” with Your Computer or iPad

Feed Formulation in the Cloud is now possible and only available from Brilliant Alternatives Inc. In addition to the Cloud, Brilliant Software works on a Laptop, Desktop or a Network. Our software offers the same Optimizing capabilities as other Formulation Programs (Single Blend or Multi-blend).

Bob Brill, who has written many Formulation Programs over the years, is sure that the Cloud will revolutionize Feed Formulation and how it is integrated with other key programs at your company.

Every new System that Bob Brill has developed over the years has offered dramatic improvements over existing ones. Our PC version in 1983 made Formulation Software affordable for any company. The dramatic improvement offered by the new Brilliant Software is the “open system” with Cloud capability. It invites third parties to develop innovative capabilities for users of the Brilliant Software. As a result, independent developers can afford to invest in improvements to the Formulation Process since they know there is a market for their Application.

### Some of the Key Benefits of Formulating in the Cloud are:

- **Security:** Losing Laptops, having your office computer stolen, or having someone take your data files are a thing of the past. Your data is very secure in the Cloud since data files are locked to a particular computer. Companies like Microsoft, Yahoo, etc. are providing access to the Cloud and they are providing services to many types of companies for many types of sensitive applications. If you need to share information, the Cloud is the most secure way to do it. If you don't need this capability, you can run Brilliant's new software on your Desktop.
- **Ease of Access from anywhere:** Your Cloud system can be accessed from anywhere in the world, all you need is an internet connection. The Cloud service allows you to have access to your software and data, so using the Cloud is simple and separate from your other computer systems.
- **Using your iPad** to get to the Cloud is easy and it will only get better. Anyone who has an iPad can run the Brilliant Formulation Software. While traveling, you can stay connected and formulate using a device that only costs hundreds of dollars and is used for many other tasks.

- **No Programs for you to worry about:** Brilliant will install your Formulation Software in the Cloud or you can do it yourself. All updates and enhancements are made available to you automatically. There was a time when clients had to install new updates or new licenses for 10 to 30 users, and, it was a big task that involved a lot of time and expense. This is a thing of the past.
- **Multiple Databases can be offered on the same “Cloud” system:** If there is a need, multiple databases can be kept in the same Cloud. That is, a consultant or company may service many clients on the same system but in separate databases with the highest level of security possible.
- **Easy Import/Export of Data to and from other Formulation Systems:** One can import data from other formulation systems, so a company can continue to use the formulation program they are now using, and, allow some users to work in the Cloud with the same data. If one needs to use a capability in their existing system, and, that capability is not yet available in Brilliant’s new software, the data can be easily moved from Brilliant’s system to their existing program where that capability is available.
- **Access / SQL or Oracle Database:** The Brilliant Formulation system uses a standard database which allows your IT staff to easily work with and support your data. Btrieve is a thing of the past (for users of older software versions). This lowers the time and cost of supporting your Formulation Software.
- **An Open System or “APPS are welcomed”:** Programmers can develop additional capability for the Brilliant Formulation System. We welcome the development of APPS or “Add-ons”. Universities, Consultants, Software Developers can all develop software to be used with the Brilliant Formulation System.
- **It is the same Software on your Laptop/Desk Top, Server, or in the Cloud:** The Brilliant software that is running in the Cloud is the same software that runs on your Laptop, Desk Top or Server. This allows you to use your existing server, or place the Brilliant software on a Laptop or desktop. And, if you want to upgrade to the Brilliant Formulation Program, you can do so now, or, later.



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offers the ultimate in cost effective licensing arrangements.